

David N. McCoy

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SUMMARY OF QUALIFICATIONS

Dynamic graduating senior from Clemson University with a major in Language and International Business in Spanish, complemented by hands-on experience in international marketing and compliance as a Global Trade Coordinator, possesses a comprehensive understanding of global market strategies and regulatory frameworks, ready to drive success in a challenging business landscape.

EDUCATION

Clemson University | Clemson, SC

May 2021 – May 2024

Bachelor of Arts in International Business

Relevant Coursework:

International Business Marketing | International Business Management | Consumer Behavior | Spanish for International Business | Spanish Conversation and Composition

PROFESSIONAL EXPERIENCE

Fastenal | Seneca, South Carolina

June 2021 – July 2023

Sales Associate

- Provide daily, hands-on customer service for 15+ clients.
- Develop new and grow existing relationships from leads, referrals, and prospecting.
- Coordinate with operations team for back-end product staging.
- Manage digital correspondence and ensure product functionality.
- Promote strategic problem solving for business-to-business sales.

Vates | Córdoba, Argentina

August 2023 – December 2023

Marketing and Communications Intern

- Created content in both English and Spanish demonstrating the value of software to international companies to maintain retention.
- Adapted communication practices based on different cultures and languages.
- Attracted new clients by finding specific benefits and uses of the product for the client.
- Supported international communications efforts, including email marketing campaigns and social media outreach, to engage with a global audience and enhance brand visibility worldwide.

Cardinal Health | Remote

December 2023 – Present

Global Trade Coordinator

- Efficiently managed USMCA solicitations, ensuring compliance with trade agreements and contributing to a 20% increase in duty savings.
- Spearheaded multiple trade projects, demonstrating strong organizational and communication skills, and driving successful outcomes.
- Fostered positive relationships with global partners, negotiating terms and streamlining

